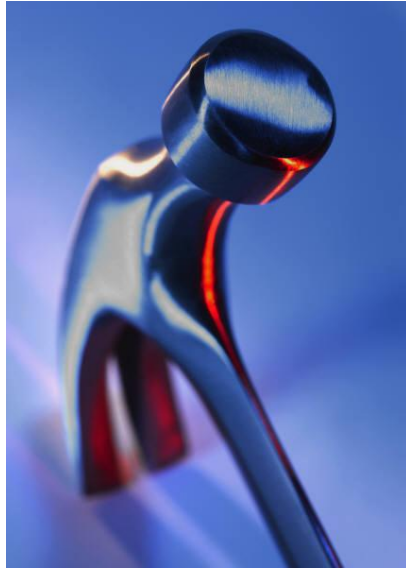




Smile Fest Dinner



The Smile Fest Dinner is a tool for the Grottoes to use to attract new people to the Grotto and to raise funds for the work of the Humanitarian Foundation.

- The Smile Fest Dinner is an annual event that presents the work of the Humanitarian Foundation to Grotto members and guests.



- The two-hour evening consists of a dinner (underwritten by sponsors) and a tightly scripted program that explains the mission of the Humanitarian Foundation.

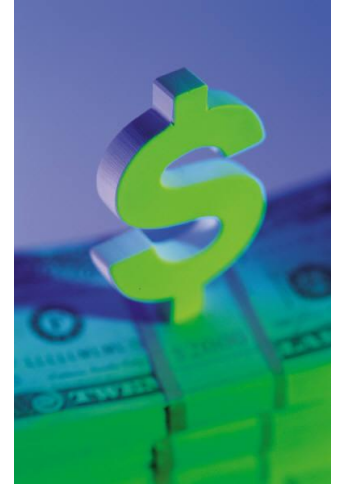
What is the Program?

- The evening's program will demonstrate the local work and results of the Humanitarian Foundation by highlighting knowledgeable speakers and a local Child/Family who has benefited from the program.



- At the end of the evening, guests are asked to make a donation.

What is the Purpose?



- Develop an annual source of funding for the charitable mission of the Humanitarian Foundation.
- Introduce new donors (non-members) to the work of the Foundation and give them an opportunity to participate.
- Engage Grotto members (and their spouses) in planning and implementing the event, furthering the fellowship, outreach, and success of individual Grottoes.

What are the Benefits?



- Will make more in one night than with other events.
- People will give more knowing their donation goes directly to the mission.
- New people support the HF.
- New people become involved with the Grotto.
- Will provide immediate cash gifts for the work of the HF.
- Your Grotto members can host a table without having to “sponsor” a table.
- Potential for growth.

Keys to the Event

- The dinner is underwritten in advance so that donors know all gifts go directly to the mission.
- Guests are invited by a personal, peer-to-peer, invitation. (Table Hosts.)
- Guests are encouraged to host their own tables in subsequent years so that the event grows in attendance.



Strength of Smile Fest Dinner Leadership

=

Successful Smile Fest Dinner

- Strong leaders needed in key positions.
- Must recruit other strong people and delegate.
- Utilize couples, auxiliaries and special units.

Getting Started



Monarch selects Smile Fest Chairman

Together they recruit:

Committees and Table Hosts

Table Hosts



- Peer-to-peer relationships are the key to filling tables at your Smile Fest Dinner.
- Effective Table Hosts will remember the purpose of the evening (RAISE FUNDS) and will invite the best prospects.
- People are coming at the invitation of a friend, eager to learn more and aware it is a fund raiser.

Smile Fest Manual



Step-by-Step Planning Guide

Timeline

Committee Responsibilities

Event Set-up

Program Agenda

HF Support with Materials, Financial Reporting

Questions? Contact Information

Dianna Bristle
Administrative Director
430 Beecher Road
Gahanna, Ohio 43230
614-933-0711
dianna.bristle@hfgrotto.org

www.hfgrotto.org

Trudy Pieper
Consultant
614-560-5284
trudypieperphoenix@gmail.com

Cindy Violet
Consultant
614-397-2007
cindyvioletphoenix@gmail.com

